

Bienietton Anastasiia

Age: 24 years

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Citizenship: Ukraine



Work experience:

- **SMM agency "Oduvanchiki"**
From July 2021 to present time
- **Self employed SMM specialist**
From August 2019 to present time

Position: Creative director, media content creator and copywriter.

Making an SMM strategy, creating photo and video materials in accordance with trends. Communication with customers. Order dispatch control.

Creating visual content for social media, retouching, editing and publication of photo/video materials. Promotion consulting. Brainstorming ideas. Preparation for filming (selecting a studio, references and moodboards, searching for the necessary props, inviting models).

Planning publications and writing texts (copywriting). Maintaining and promoting TikTok/Instagram accounts
Monitoring news and trends.

Search for the audience's topics of interest. Feed and Content planning.

Communication with the company's partners.

Projets i worked on:

OBOZHA.you (bakery)

Vanil Odessa (cafe-confectionery)

Alive (vegan food cafe)

220V (electrical appliance company)

Colombina.ua (Tailoring company, carnival costumes for children and adults)

Colombina Online School (Online school for teenagers)

Colombina Creative Department (Tailoring suits and working clothes for large brands, as well as for pop stars)

Waismann (Men's clothing brand)

Euphoria (lingerie brand)

Les beauty shop (Korean cosmetics store)

VS Beauty Studio (Beauty studio)

Zavod (Photo studio)

Other work experience:

- **Music school #3 (Odessa, Ukraine) 2016-2020**

Teacher / Event Organizer

Organization of the educational process, conducting classes, writing scripts for school events, participation in competitions and festivals

- **St. Petersburg's Conservatory (St. Petersburg, Russia) 2017**

Conductor Assistant. (Create Project)

Organization and conducting of rehearsals for the orchestra and invited guests, searching and preparing musical material in accordance with the season, analysis of relevance. Purchase of necessary goods, execution of orders, maintenance of social networks.

- **Magic Box (Production company) 2014 - 2016**

Band producer assistant

Fulfillment of assigned tasks: communication with potential customers, payment control of fees to employees, advertising, reporting of events, maintenance of costumes in the required condition

- **Self-employed / private practice / freelancing (2014)**

PR manager

Organization of mass events in the psychology sphere. Room rental, group recruitment, advertising distribution and promotion in social networks.

- **Private Practice in Odessa (2018-2022)**

Russian and Ukrainian language tutor

Conducting individual lessons with foreign students on the basis of a generally accepted curriculum. Preparing for university entrance exams. Working with children.

Education:

A.V. Nezhdanova Odessa National Music Academy, Odessa Ukraine (2017-2020)

Piano-Theoretical, Culturologist
(Bachelor diploma)

Dankevich Odessa Musical College, (2014 - 2017)

Folk Art, Choral conducting, organization of mass events
(Junior Specialists diploma)

Odessa Center of Choreographic Art (2001 - 2015)

Classical and folk dance, jazz modern
(Junior Specialist's diploma with honors)

Odessa Mechnikov National University

Psychology Courses Diploma (2018)

NLP and communication psychology trainings of Alexander Ivanovsky (2017)

Ontopsychology trainings by Natalia Blazhko (2018)

Blogger

Instagram and TikTok

Maintaining blogs:

Instagram (1222 followers)

Lifestyle, psychology, style, fashion, art.

TikTok (9090 subscribers)
Humor, video editing, comedy sketches.

Other experiences

Costume Designer

Short Film "Holodna Kava"

March 2021 - May 2021

Consulting and drawing up images of heroes in accordance with the vision of the director. Searching and selection of the necessary material. Organization of fitting with actors. Preparing costumes for shooting.

Stylist

Oh my look! (brand dress rental service)

July 2020 — October 2020

Selection of stylish images from existing collections as the client requests. Consultation and preparation of capsular looks for customers. Creation of mood boards. Customer service according to the company's standards, documentation, purchasing of the necessary materials for the proper functioning of the showroom, communication with the company's partners.

Languages:

Ukrainian - Advanced

Russian - Advanced

English - Intermediate

French - Beginner

About me:

My name is Anastasia Benetton and I am a young creator from Ukraine.
Thank you for reading my CV!

I would like to tell you a little about myself, except for my professional skills. I am always open to learning new things and love to gain new experiences. I consider myself a responsible person and a perfectionist in many things. I like to read, write stories and poetry, I enjoy video editing and shooting my own videos. I also shoot on VHS. Most recently, I tried myself as a photographer. I like fashion and style. I often try to create original looks and even sew unusual accessories by hand.

Since I have loved to sing since childhood, most of my life is connected with music. I played the piano in college, now I write songs. My style of performance is pop with an admixture of folklore motifs. In the future, I dream of becoming a film director. I already have some great story ideas! I go to my goal through learning and new experiences.