

Merlin JOUON

Tel.: +33 6 42 21 82 12 | Email: merlin.jouon@edhec.com | www.linkedin.com/in/merlin-jouon-edhec

Film Industry Internship - Available from January 2026, Flexible Duration

Professional Experience

SOFICAS Cinéma – Paris, France

July – December 2025

Film Selection & Investment Coordinator

SOFICAS are French film financing funds (tax shelter mechanism) providing gap financing & equity, supporting half of national productions.

- Prepared investment committees: project reception and analysis, script reading, financial review, synthesis notes and projects presentations.
- Actively contributed to raising €11.2M, to finance French independent films and series.
- Coordinated experts in international sales, distribution, acquisition and production to assess market potential.
- Monitored funded films' performance from development to release, including box office and rights sales.

Course Croisière EDHEC – Lille, France

Sept 2023 – June 2025

Head of Regatta

- Directed Europe's largest student regatta (€3M budget, 120+ boats, 2,500 students, 12,000 visitors).
- Managed a 10-person team to ensure race organization and safety offshore during 10 days.
- Handled institutional relation with the French Sailing Federation.
- Managed €300k to build all-inclusive sailing packages and secured sponsorship agreements.

Artistic Director

- Organized concerts for 4,000 attendees with an €80k scenography and artistic programming budget.

Ptolémée – Paris, France

May – July 2024

Executive Assistant to the CEO

- Led the development and launch of a new high-tech design project, overseeing strategy, market benchmark, project development, and marketing phases.
- Managed a €30k budget to organize the first gathering of 300 recruited experts.

Écrans du Monde – Athens, Greece

June 2022

Production Assistant

- Managed travel and team schedules while overseeing creative and budget aspects of a documentary.
- Drafted briefs, followed up on director requests, and coordinated with multiple stakeholders.

Education

EDHEC Business School – Lille, France

Sept 2023 – May 2027

Master in Management (Grande Ecole Program)

#4 Master in management worldwide (Financial Times 2024) – Triple accredited (EQUIS, AACSB, AMBA).

Main courses: Strategic Leadership, Corporate Finance, Marketing, Data Analysis, Law.

Economic Preparatory Class – Lycée Ampère, Lyon, France

Sept 2021 – June 2023

Two-year intensive preparatory program for Top French Business Schools entrance exams.

Berklee College of Music - Online certifications

The Art of Music Production, Copyright Law in the Music Business

Languages and IT Skills

Languages: French (Native), English (Fluent, C1 - TOEIC certified), Spanish (Professional proficiency - C2).

IT skills: Proficient in Microsoft Office Suite (Excel, PowerPoint, Word, Power BI), Python, Basic skills in HTML, Notion, Slack.

Additional Experience and Achievements

- Co-developing an AI-based online ticketing platform (recommendation algorithm).
- Volunteer at Les Glénans Sailing School (2019–2024) as sailing instructor.
- 14 years of experience in guitar (rock, blues, classical); composed and taught young musicians.